



Cherokee County, OK

Arkansas

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Report Parameters

1 County

40021 Cherokee County, OK

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

47,837

Population (2023)

Population **decreased by 855** over the last 5 years and is projected to **decrease by 986** over the next 5 years.

20,623

Total Regional Employment

Jobs **grew by 1,415** over the last 5 years and are projected to **grow by 1,149** over the next 5 years.

\$47.4K

Median Household Income (2021)

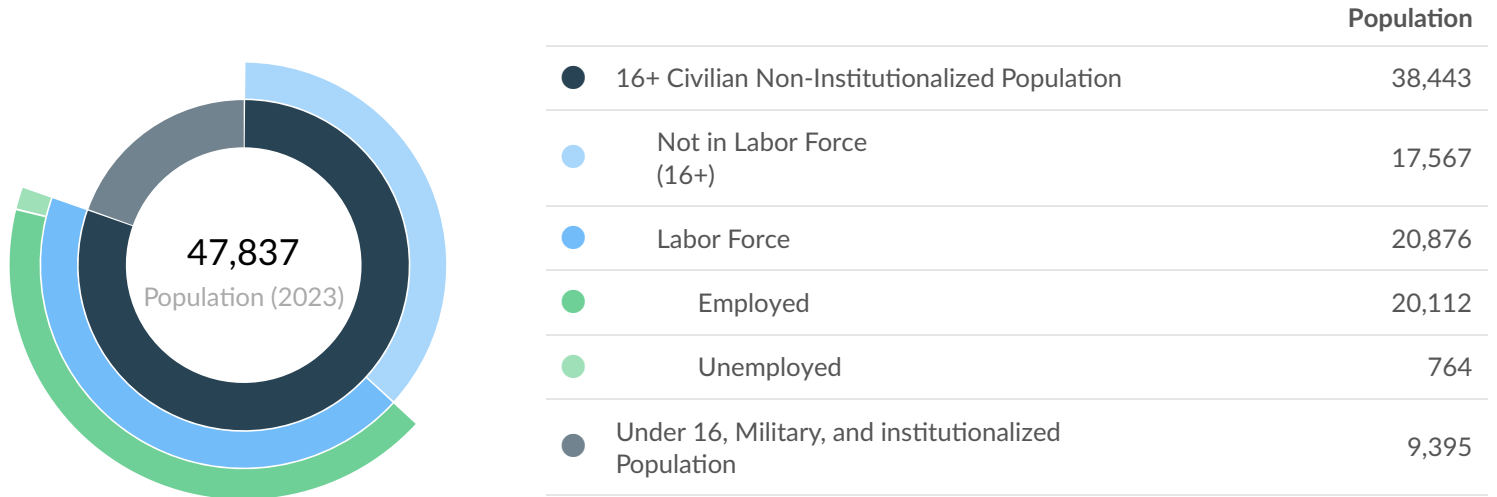
Median household income is **\$21.6K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **declined by 1.8%** since 2018, falling by 855. Population is expected to **decrease by 2.1%** between 2023 and 2028, losing 986.
- From 2018 to 2023, jobs **increased by 7.4%** in Cherokee County, OK from 19,208 to **20,623**. This change **outpaced the national growth rate of 3.6% by 3.8%**. As the number of jobs increased, the **labor force participation rate increased from 48.2% to 54.3% between 2018 and 2023**.
- Concerning educational attainment, **18.2% of Cherokee County, OK residents possess a Bachelor's Degree** (2.9% below the national average), and **5.7% hold an Associate's Degree** (3.2% below the national average).
- The top three industries in 2023 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Education and Hospitals (State Government).

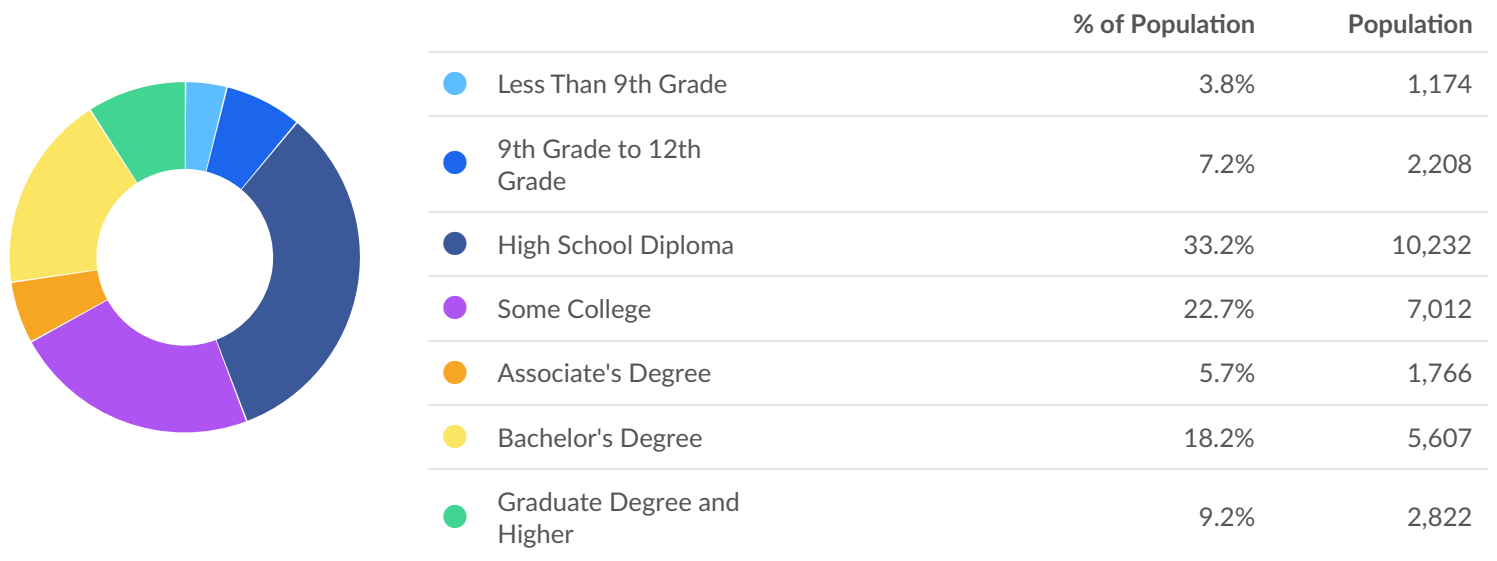
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	47,837	20,876	20,623	89.9	\$1.62B	\$3.26B	\$2.65B
State	4,047,434	1,973,981	1,915,502	93.2	\$231.48B	\$234.95B	\$292.30B

Sep 2023 Labor Force Breakdown



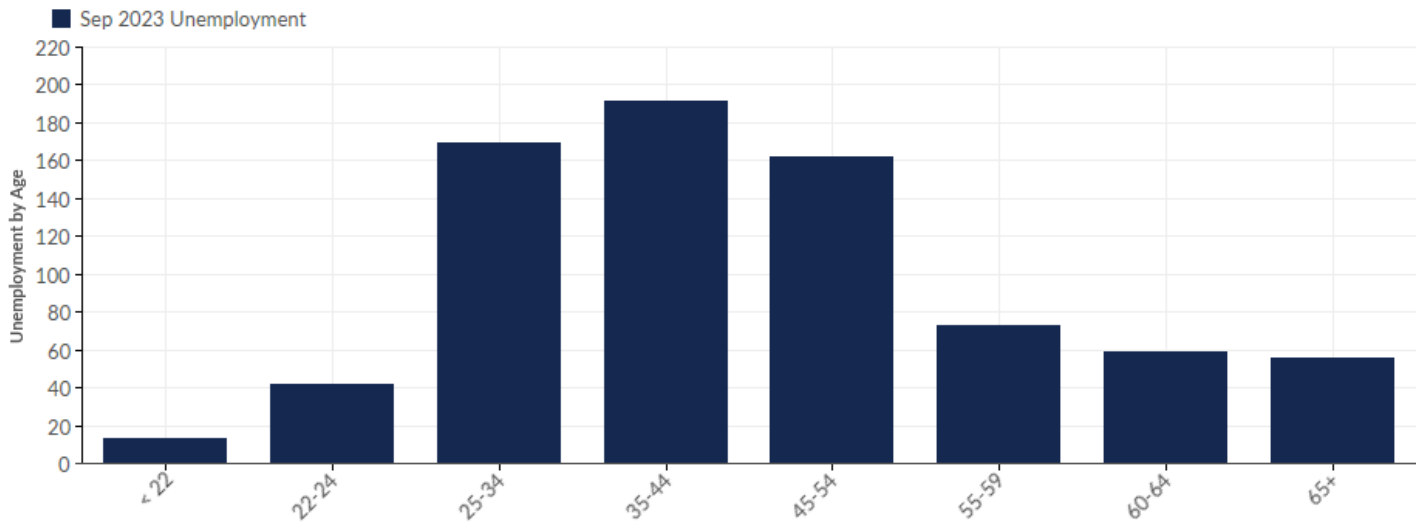
Educational Attainment

Concerning educational attainment, **18.2% of Cherokee County, OK residents possess a Bachelor's Degree** (2.9% below the national average), and **5.7% hold an Associate's Degree** (3.2% below the national average).



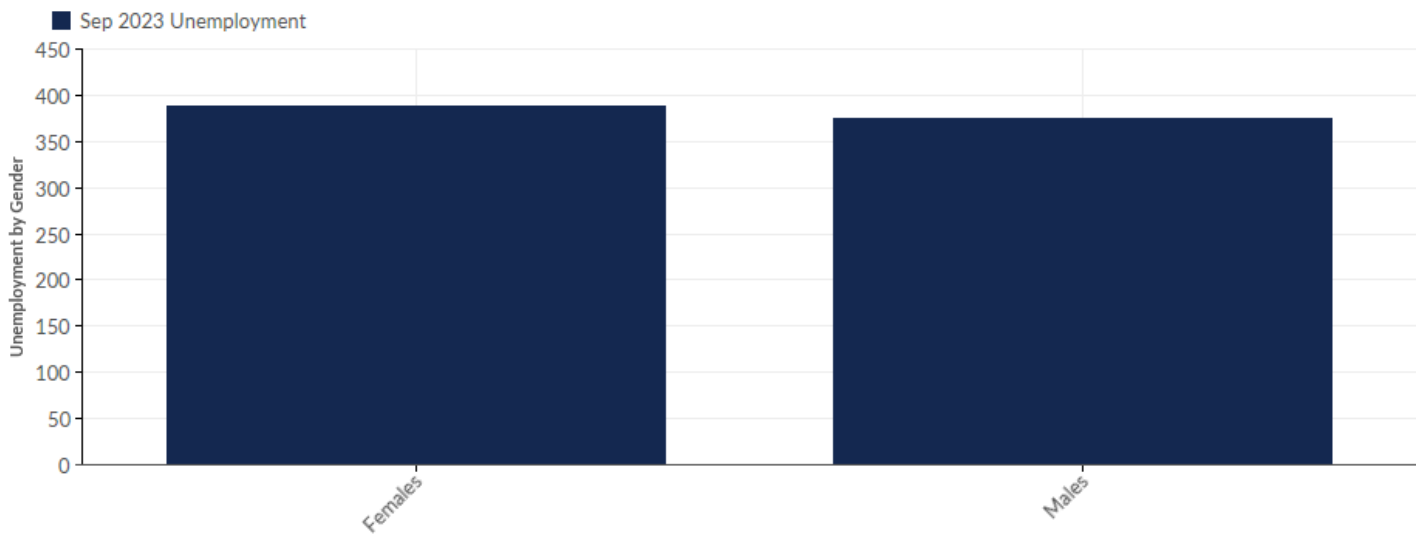
Unemployment by Demographics

Unemployment by Age



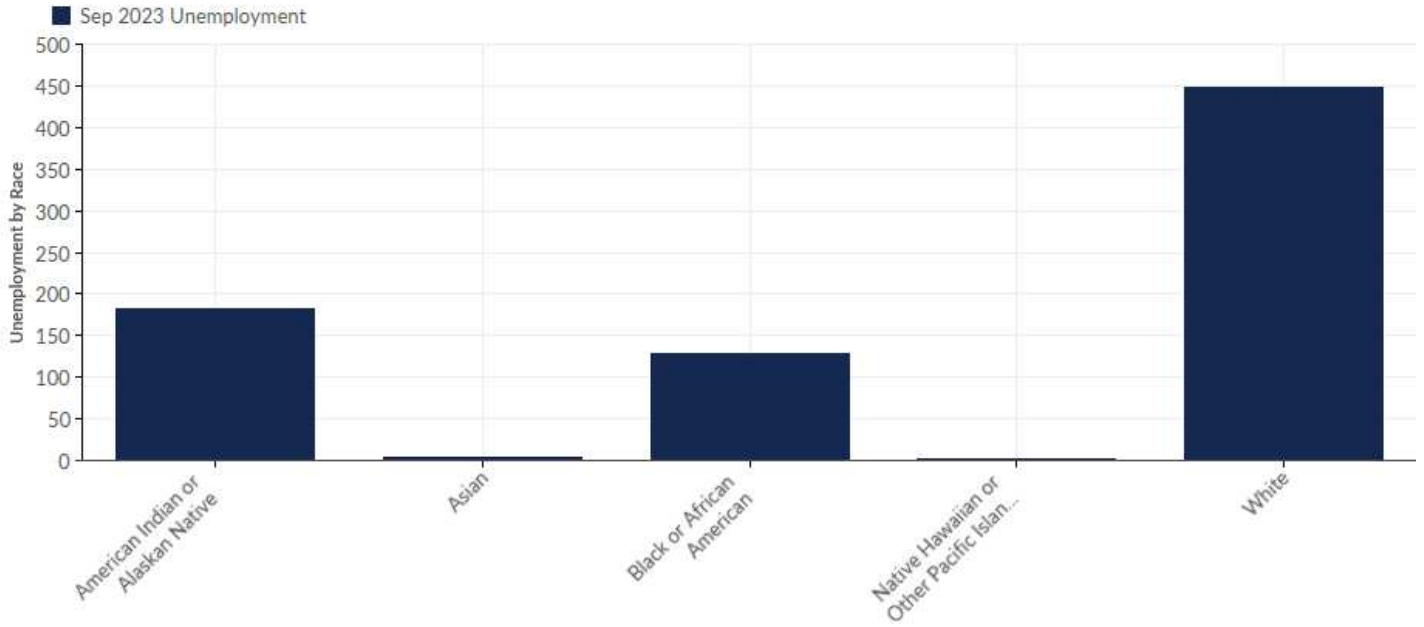
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	13	1.70%
22-24	42	5.50%
25-34	169	22.12%
35-44	191	25.00%
45-54	162	21.20%
55-59	73	9.55%
60-64	59	7.72%
65+	55	7.20%
Total	764	100.00%

Unemployment by Gender



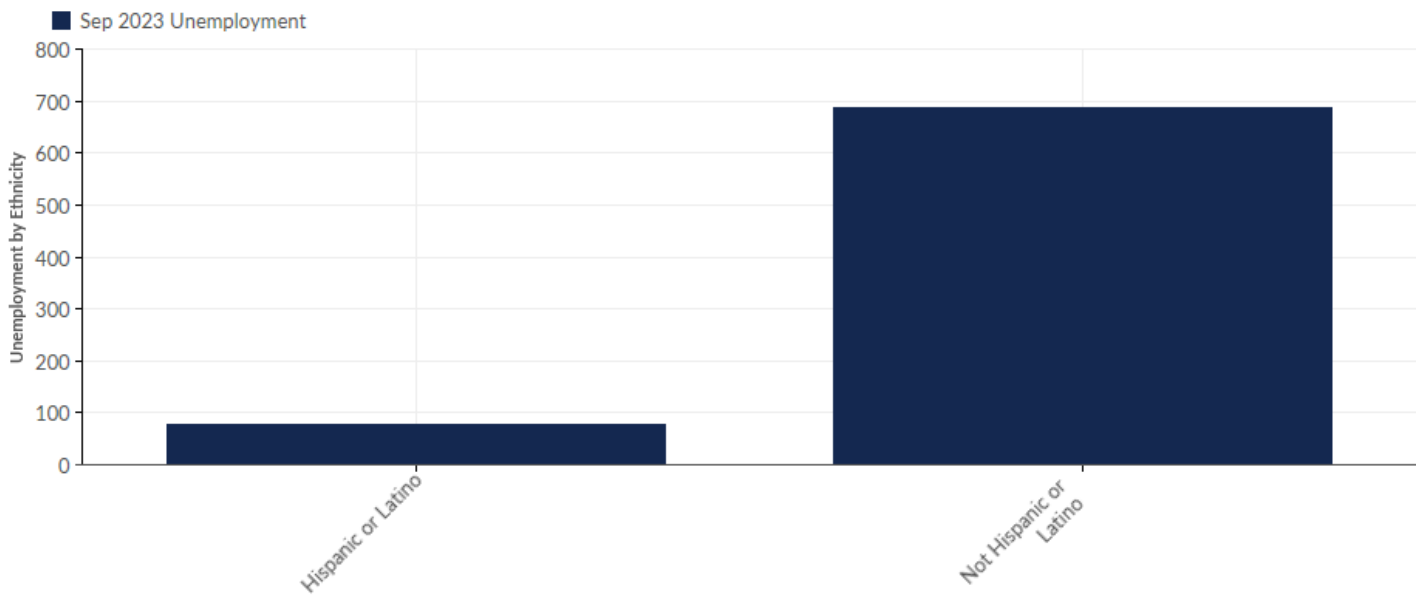
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	389	50.92%
Males	375	49.08%
Total	764	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	183	23.95%
Asian	4	0.52%
Black or African American	128	16.75%
Native Hawaiian or Other Pacific Islander	2	0.26%
White	447	58.51%
Total	764	100.00%

Unemployment by Ethnicity

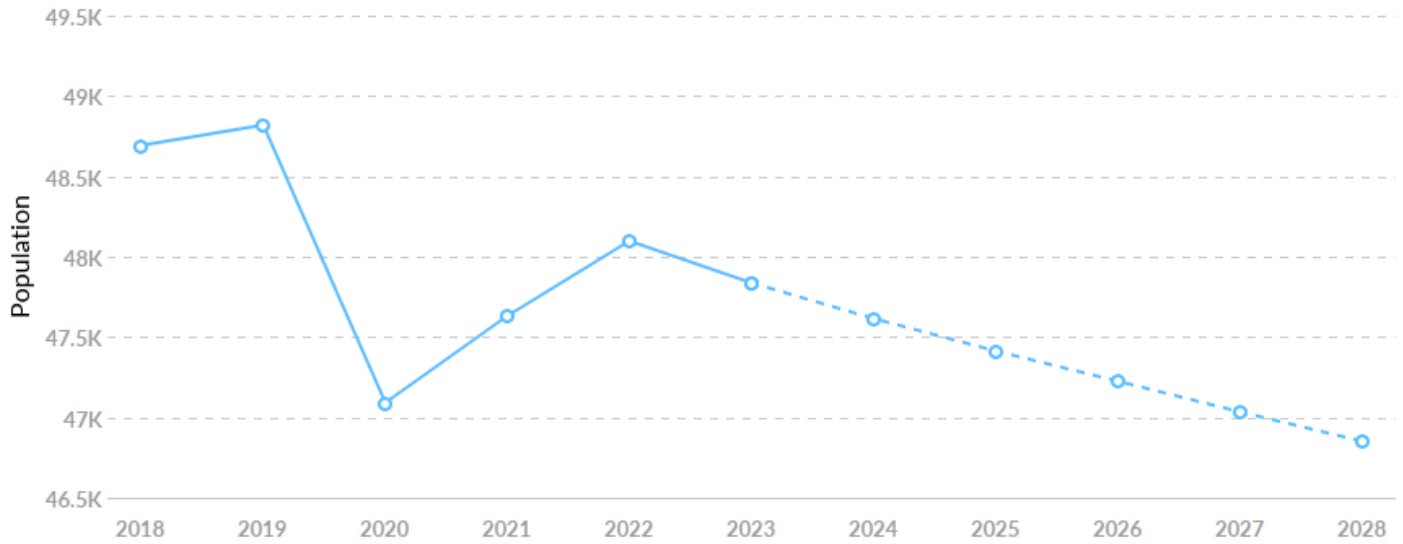


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	76	9.95%
Not Hispanic or Latino	688	90.05%
Total	764	100.00%

Historic & Projected Trends

Population Trends

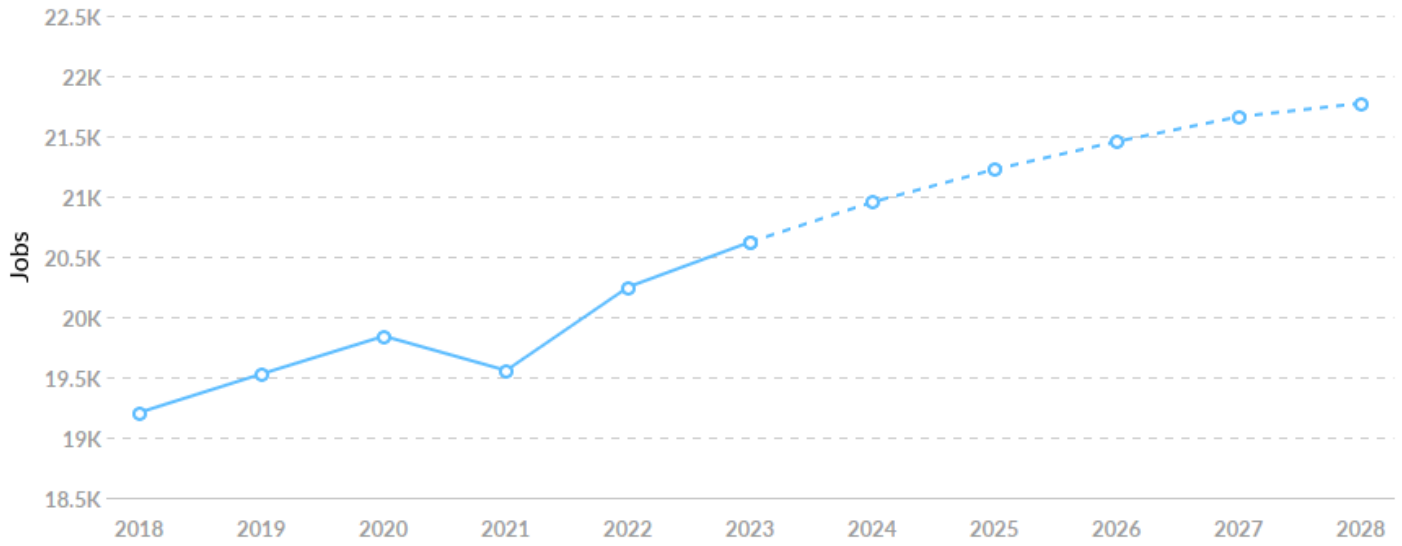
As of 2023 the region's population **declined by 1.8%** since 2018, falling by 855. Population is expected to **decrease by 2.1%** between 2023 and 2028, losing 986.



Timeframe	Population
2018	48,692
2019	48,819
2020	47,090
2021	47,631
2022	48,098
2023	47,837
2024	47,615
2025	47,413
2026	47,225
2027	47,034
2028	46,851

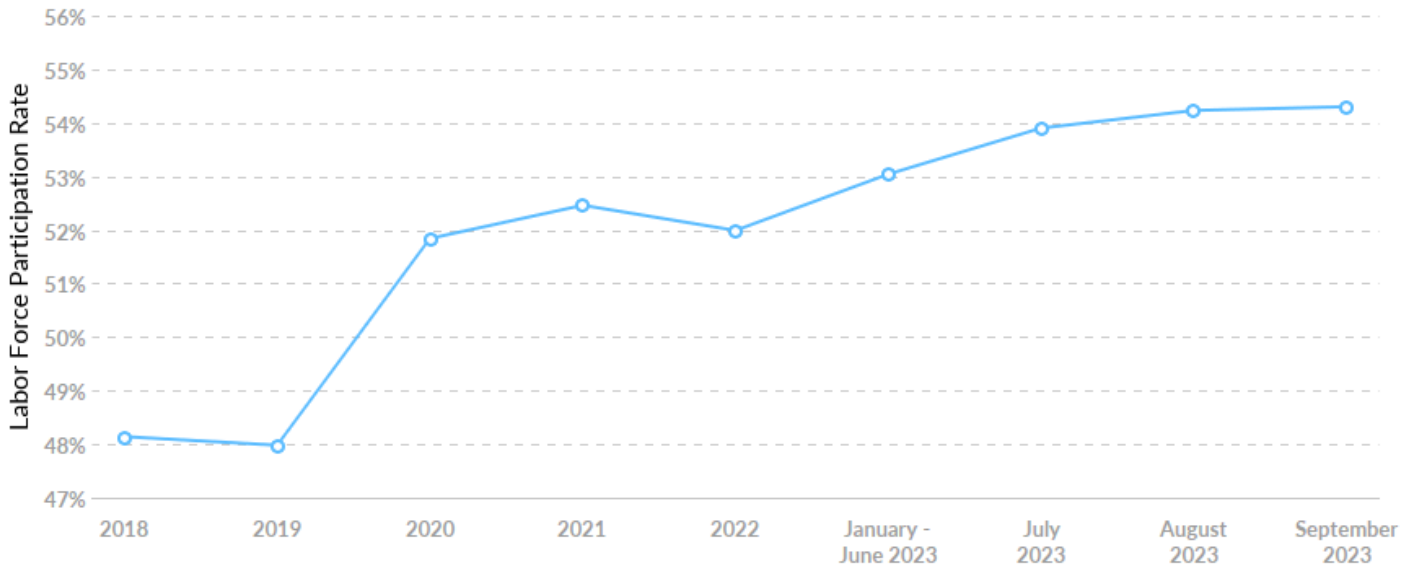
Job Trends

From 2018 to 2023, jobs increased by 7.4% in Cherokee County, OK from 19,208 to 20,623. This change outpaced the national growth rate of 3.6% by 3.8%.



Timeframe	Jobs
2018	19,208
2019	19,528
2020	19,841
2021	19,556
2022	20,249
2023	20,623
2024	20,954
2025	21,225
2026	21,456
2027	21,662
2028	21,773

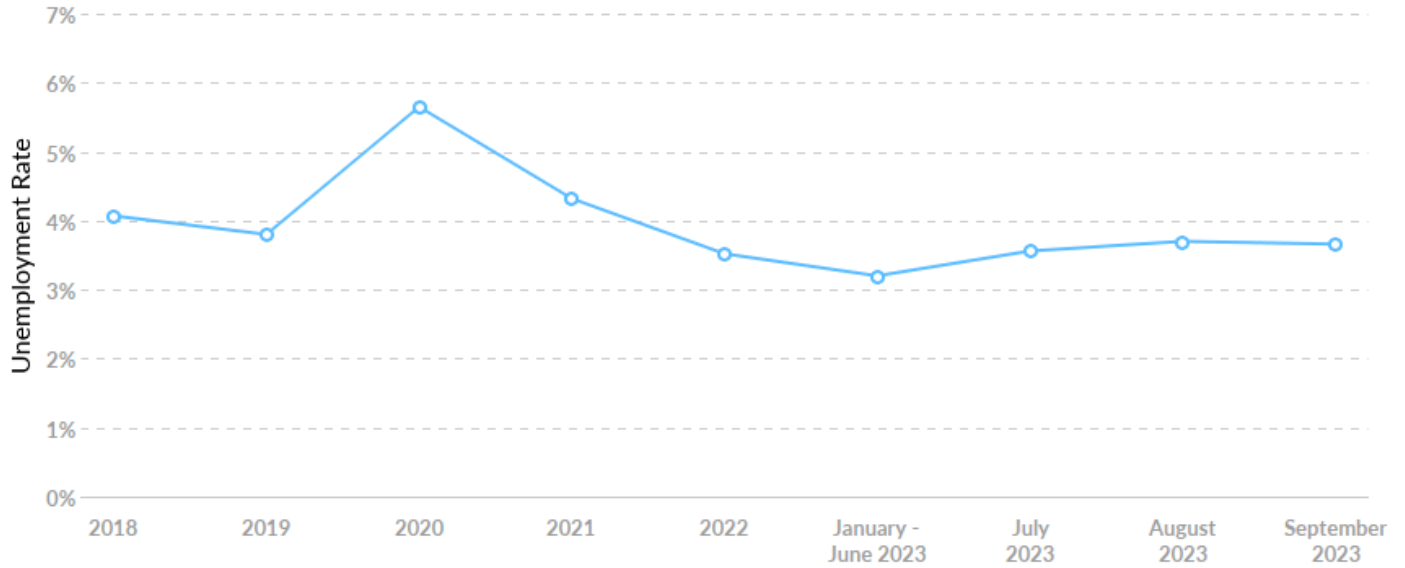
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	48.14%
2019	47.98%
2020	51.84%
2021	52.46%
2022	51.99%
January - June 2023	53.04%
July 2023	53.90%
August 2023	54.23%
September 2023	54.30%

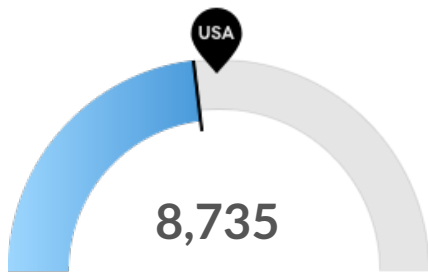
Unemployment Rate Trends

Cherokee County, OK had a September 2023 unemployment rate of 3.66%, **decreasing from 4.07%** 5 years before.



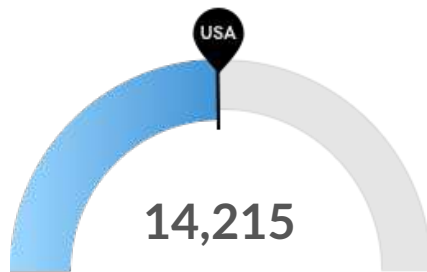
Timeframe	Unemployment Rate
2018	4.07%
2019	3.80%
2020	5.65%
2021	4.32%
2022	3.52%
January - June 2023	3.20%
July 2023	3.56%
August 2023	3.70%
September 2023	3.66%

Population Characteristics



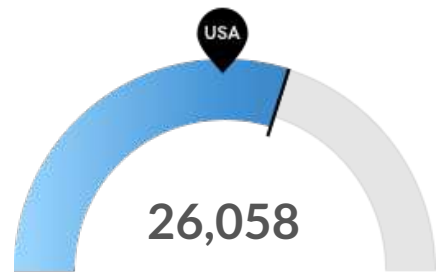
Millennials

Cherokee County, OK has 8,735 millennials (ages 25-39). The national average for an area this size is 9,780.



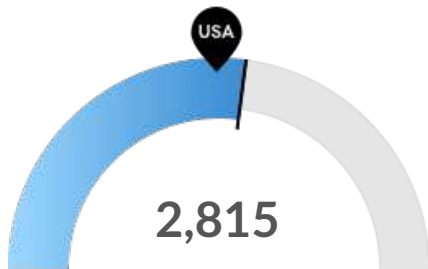
Retiring Soon

Retirement risk is about average in Cherokee County, OK. The national average for an area this size is 14,414 people 55 or older, while there are 14,215 here.



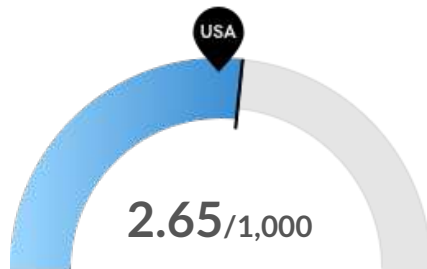
Racial Diversity

Racial diversity is high in Cherokee County, OK. The national average for an area this size is 19,780 racially diverse people, while there are 26,058 here.



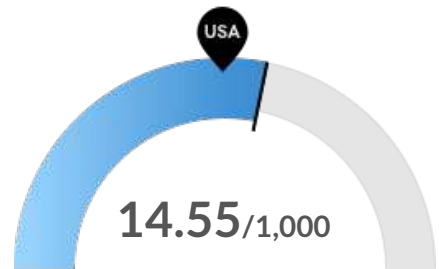
Veterans

Cherokee County, OK has 2,815 veterans. The national average for an area this size is 2,501.



Violent Crime

Cherokee County, OK has 2.65 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

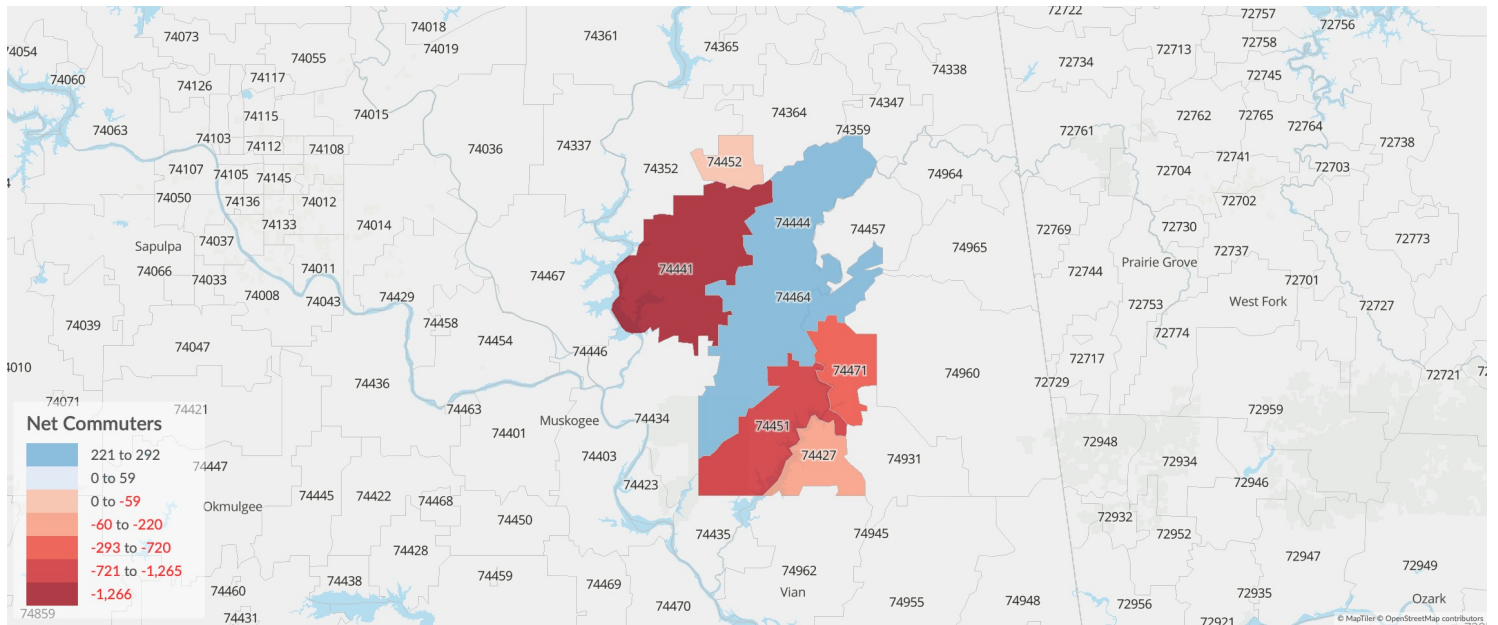


Property Crime

Cherokee County, OK has 14.55 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Cherokee County, OK currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
74464	Tahlequah, OK (in Chero...	16,519
74441	Hulbert, OK (in Cheroke...	1,486
74451	Park Hill, OK (in Cherok...	1,192
74427	Cookson, OK (in Cherok...	605
74471	Welling, OK (in Cheroke...	478

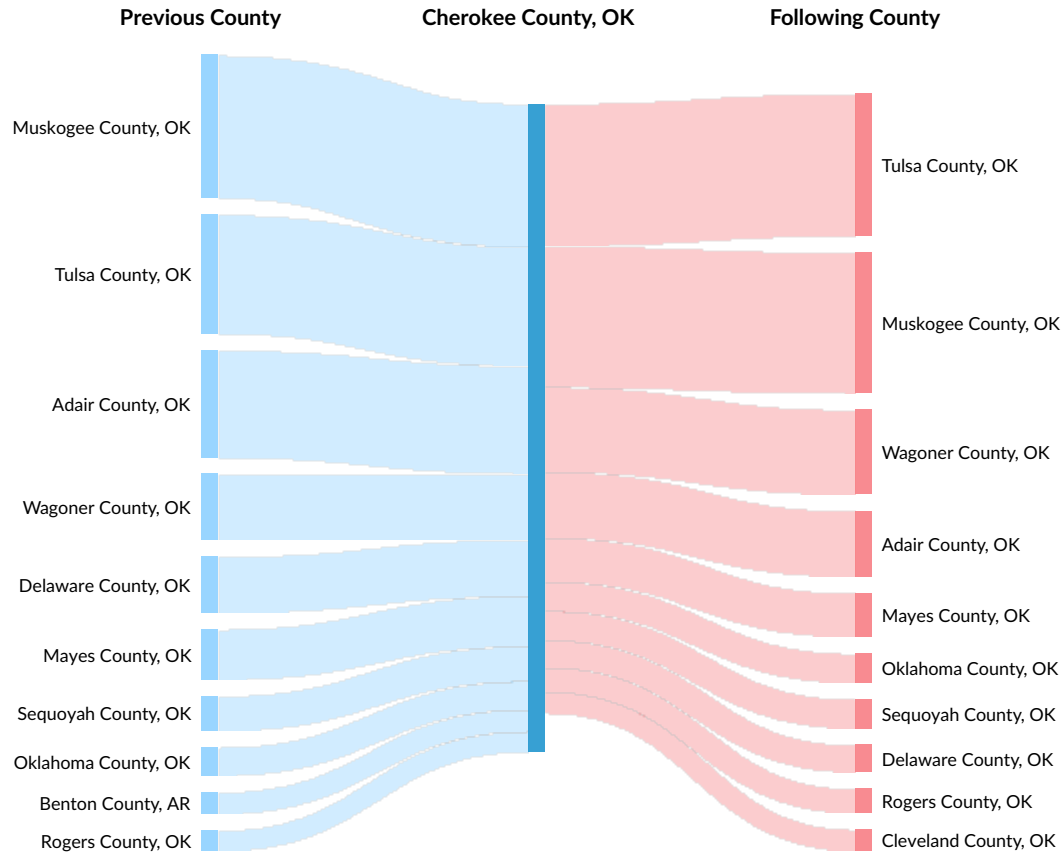
Where Talent Lives

ZIP	Name	2023 Workers
74464	Tahlequah, OK (in Chero...	16,298
74441	Hulbert, OK (in Cheroke...	2,751
74451	Park Hill, OK (in Cherok...	1,913
74471	Welling, OK (in Cheroke...	771
74427	Cookson, OK (in Cherok...	665

Inbound and Outbound Migration

The table below analyzes past and current residents of Cherokee County, OK. The left column shows residents of other counties migrating to Cherokee County, OK. The right column shows residents migrating from Cherokee County, OK to other counties.

As of 2021, 250 people have migrated from Muskogee County, OK to Cherokee County, OK. In the same year, 249 people left Cherokee County, OK migrating to Tulsa County, OK. The total Net Migration for Cherokee County, OK in 2021 was 488.

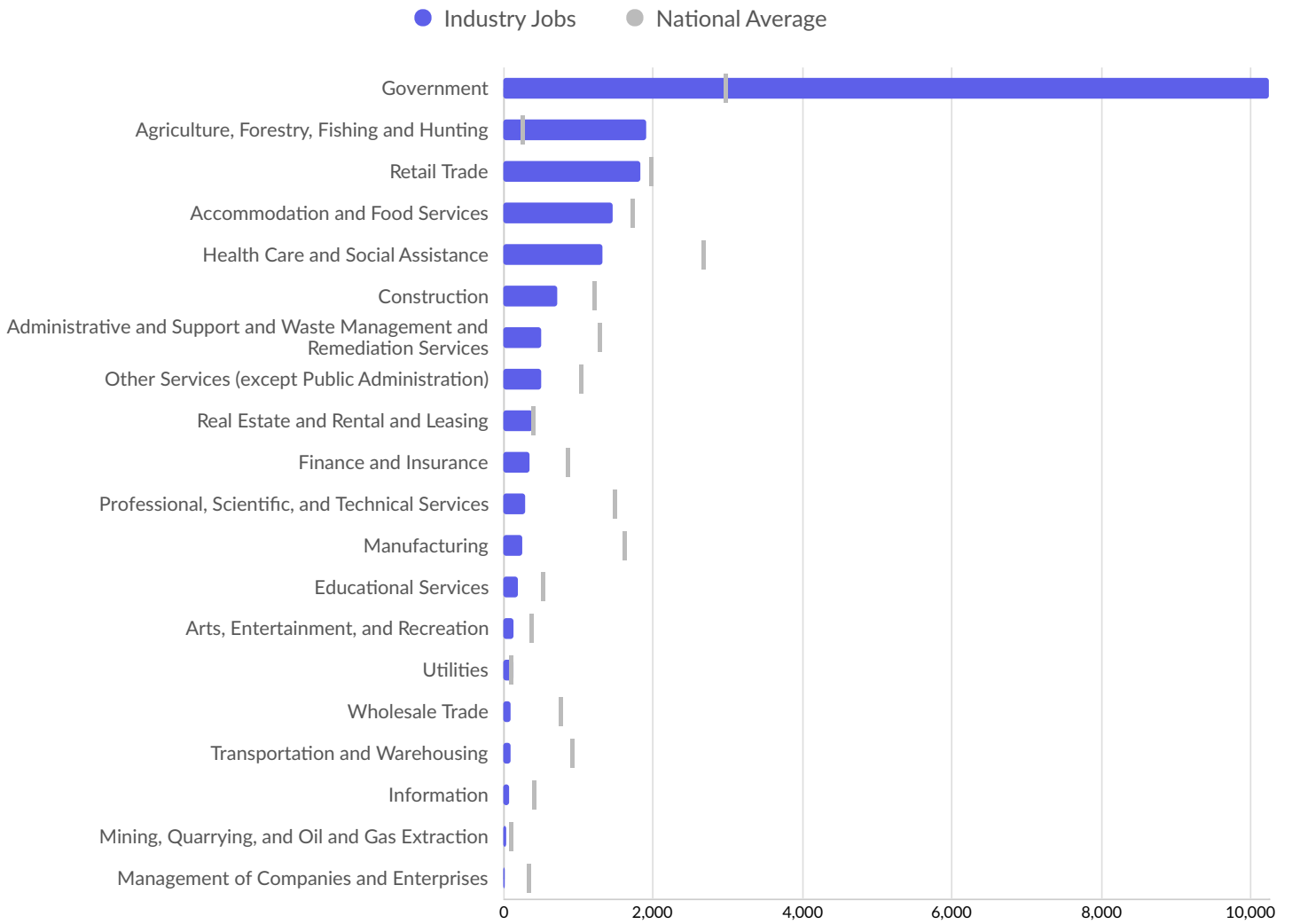


Top Previous Counties	Migrations
Muskogee County, OK	250
Tulsa County, OK	208
Adair County, OK	188
Wagoner County, OK	116
Delaware County, OK	98
Mayes County, OK	88

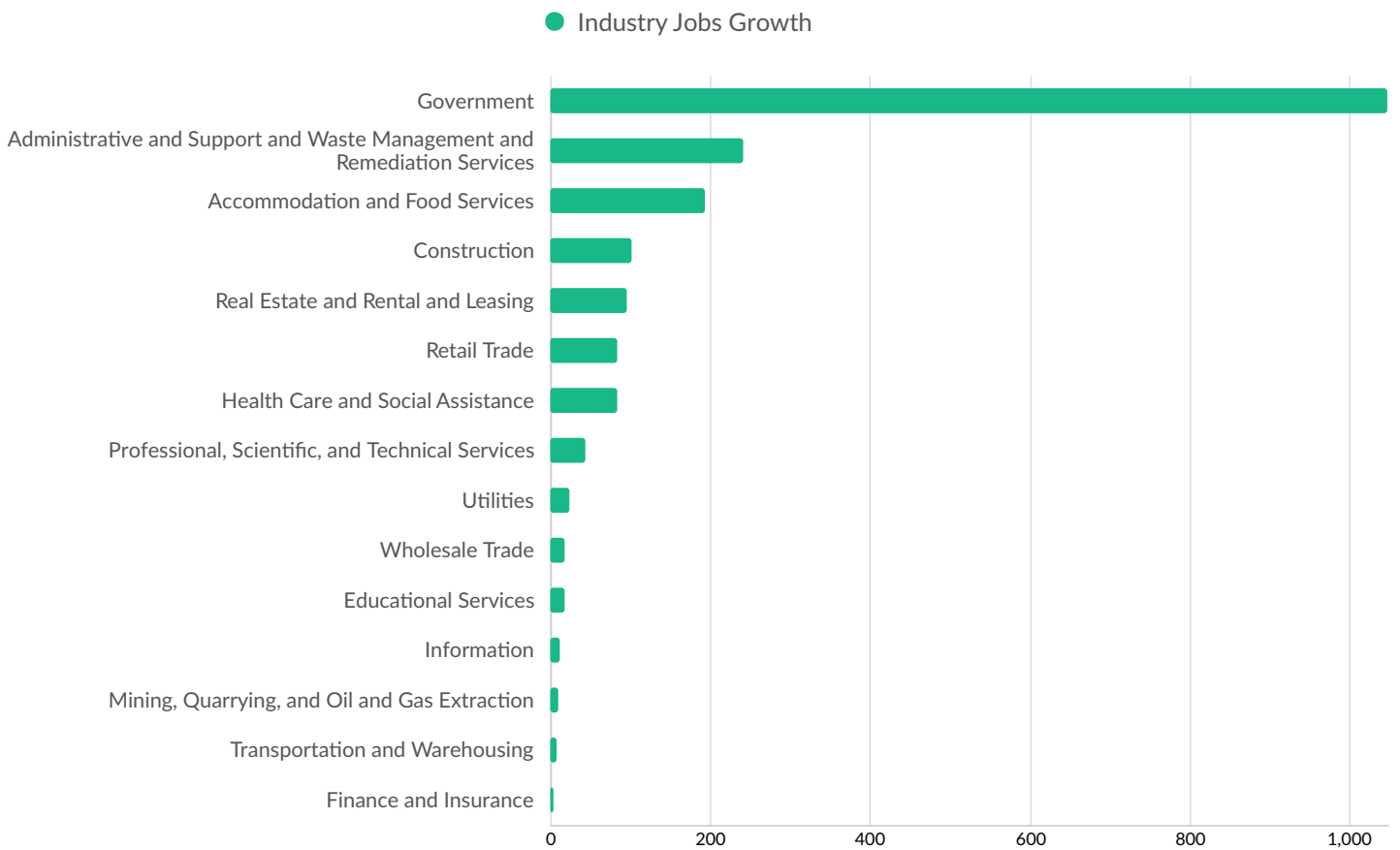
Top Previous Counties	Migrations
Sequoyah County, OK	61
Oklahoma County, OK	50
Benton County, AR	38
Rogers County, OK	36
Bryan County, OK	35
Washington County, AR	34
Washington County, OK	34
Boulder County, CO	34
Bowie County, TX	33
Top Following Counties	Migrations
Tulsa County, OK	249
Muskogee County, OK	246
Wagoner County, OK	148
Adair County, OK	115
Mayes County, OK	77
Oklahoma County, OK	51
Sequoyah County, OK	51
Delaware County, OK	48
Rogers County, OK	43
Cleveland County, OK	38
Comanche County, OK	37
Benton County, AR	37
Coconino County, AZ	34
Pottawatomie County, OK	34
Arapahoe County, CO	31

Industry Characteristics

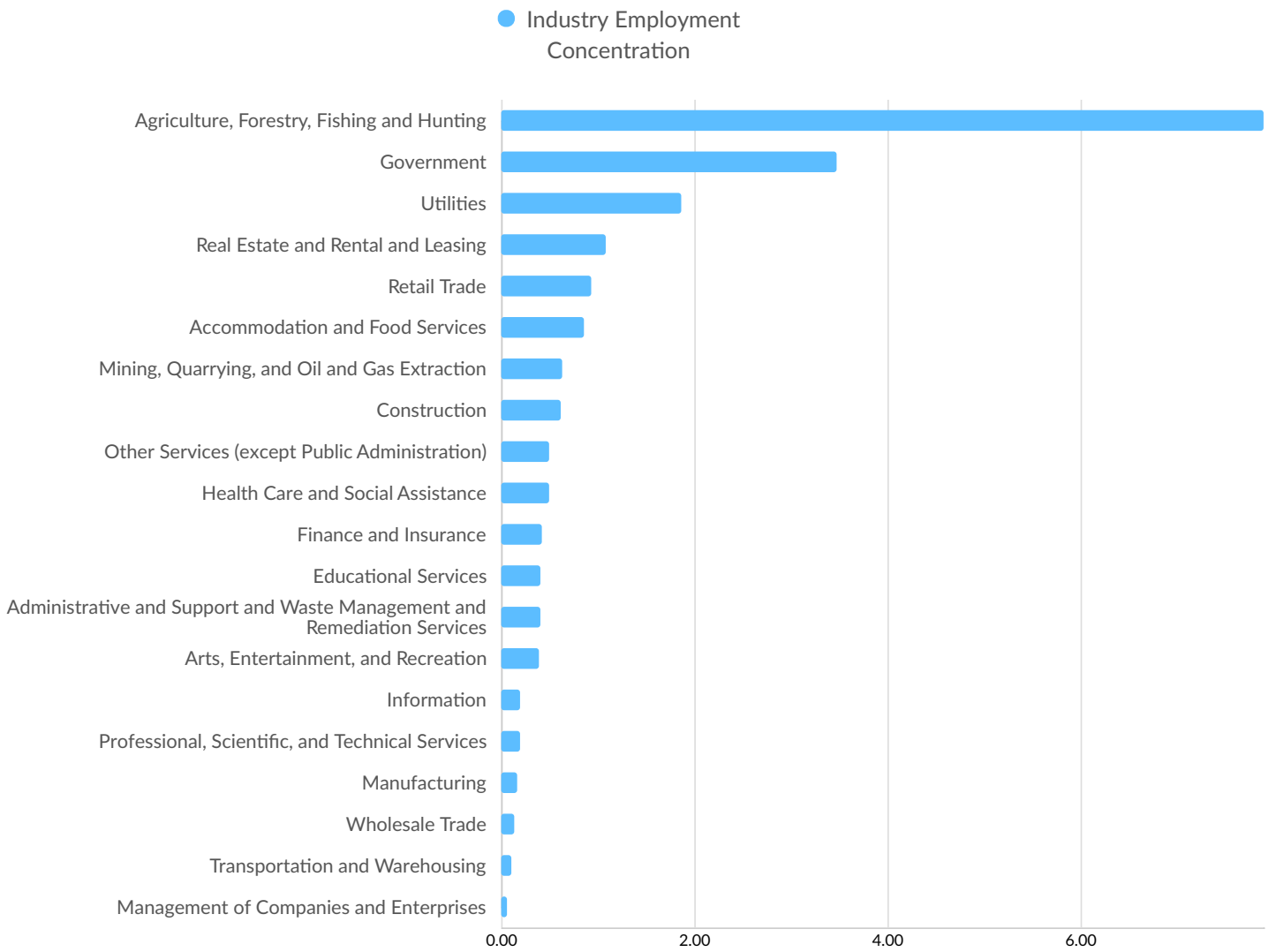
Largest Industries



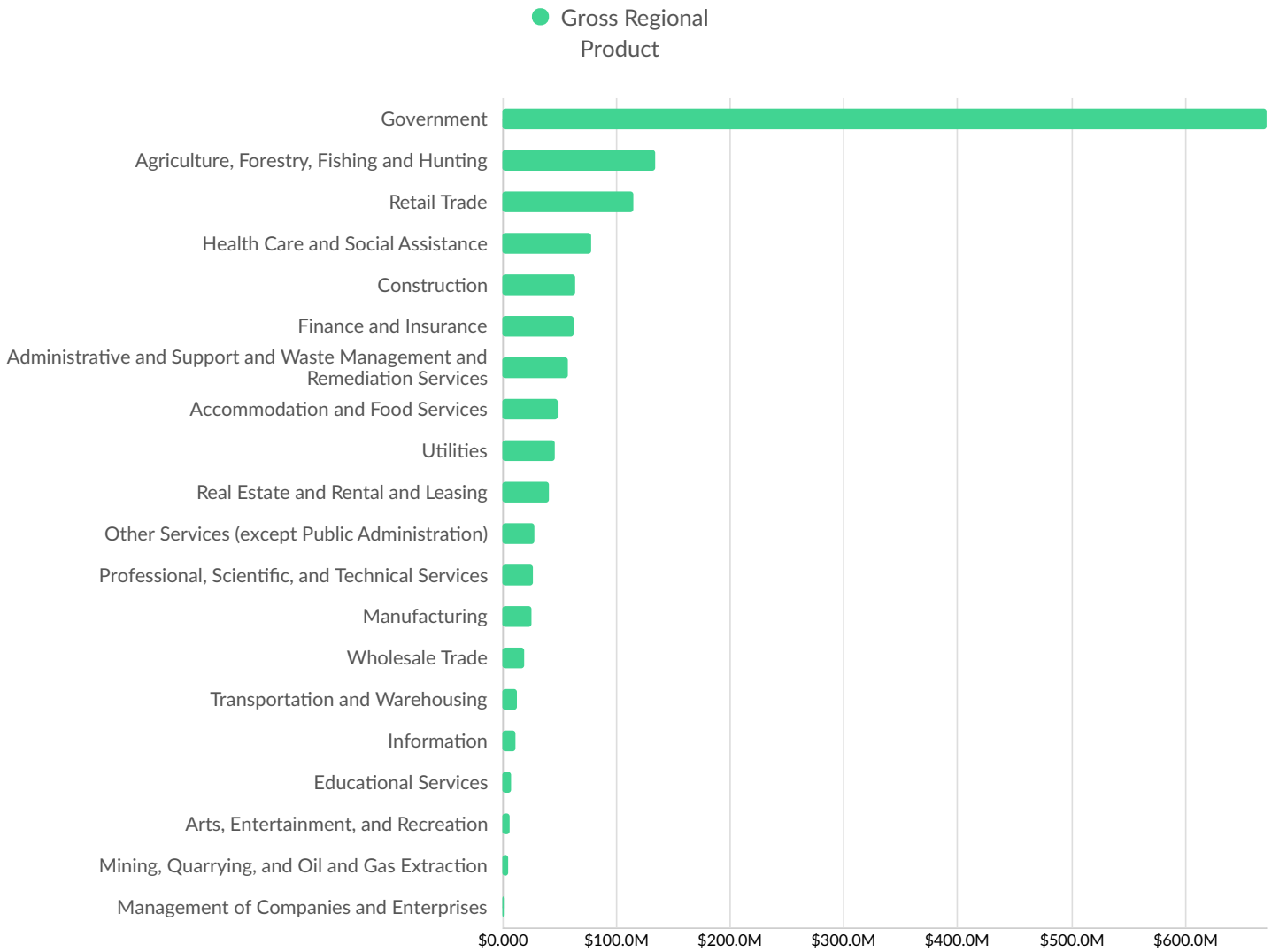
Top Growing Industries



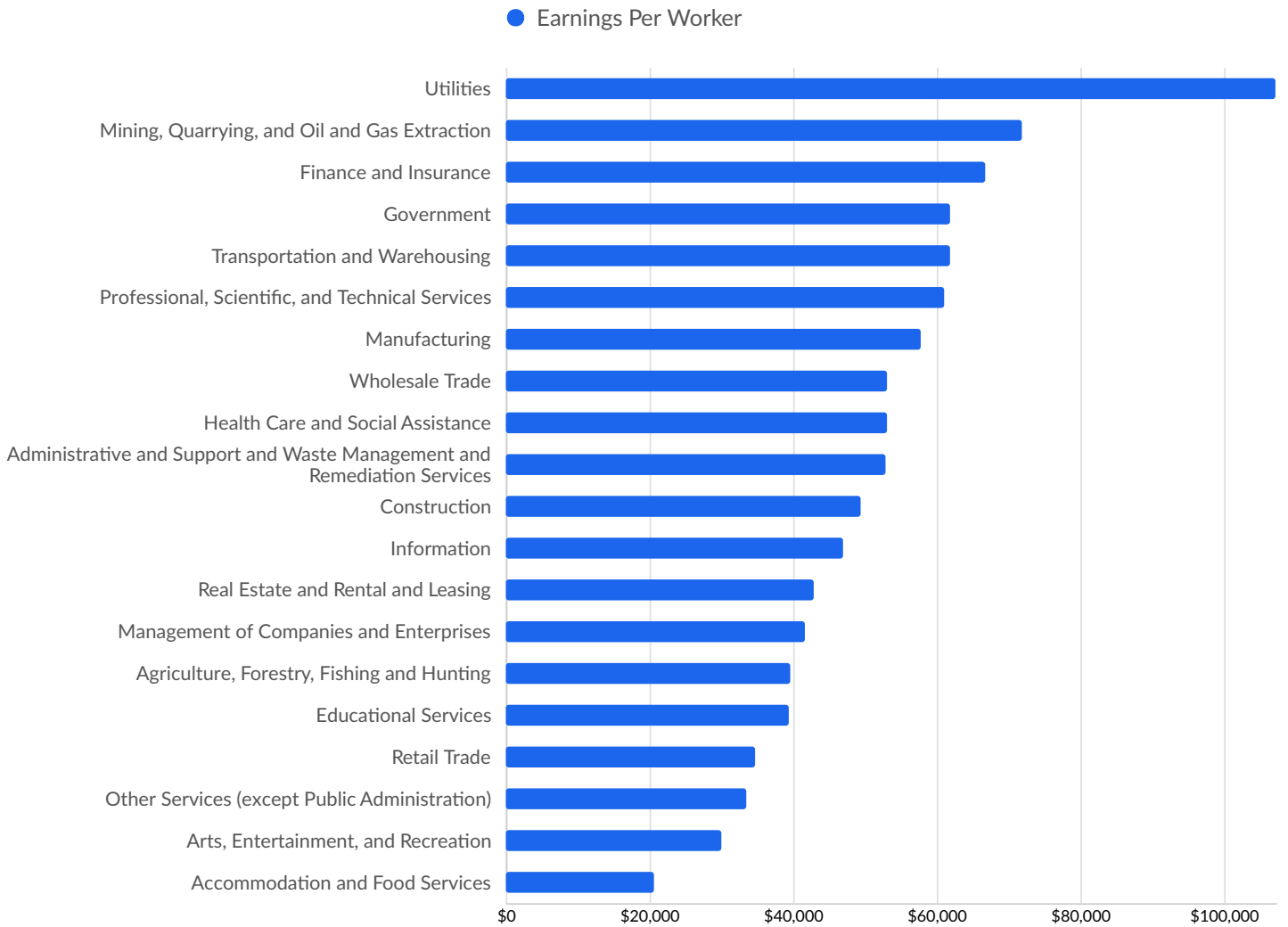
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



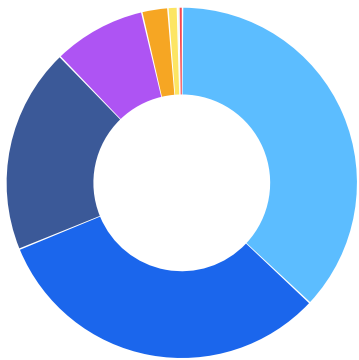
Business Characteristics

2,782 Companies Employ Your Workers

Online profiles for your workers mention 2,782 companies as employers, with the top 10 appearing below. In the last 12 months, 422 companies in Cherokee County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northeastern State University	777 	Cherokee Nation	1,159 
Cherokee Nation	639 	Northeastern State University	444 
Tahlequah Public Schools	174 	Northeastern Health System	406 
Northeastern Health System	99 	Northeast Health Systems	253 
Walmart	82 	Seven Resourcing	52 
State of Oklahoma	71 	Lowe's	42 
Tahlequah City Hospital	64 	Sodexo	42 
Greenleaf Nursery Company	56 	Agape Care Group	41 
Cherokee Nation Entertainment	55 	Chili's Grill & Bar	34 
United States Department of Ve...	37 	Walmart	33 

Business Size

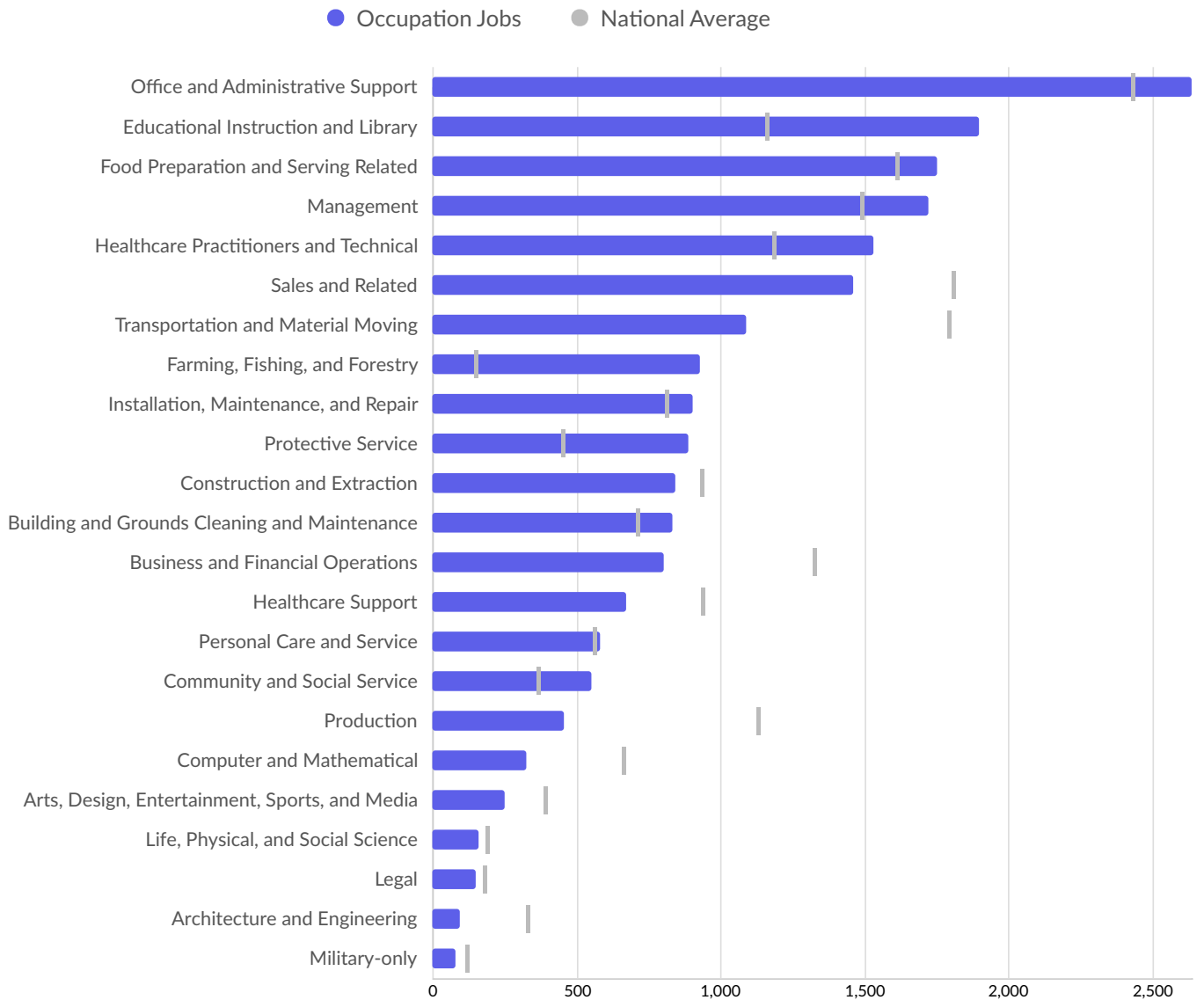


	Percentage	Business Count
● 1 to 4 employees	36.9%	553
● 5 to 9 employees	31.8%	477
● 10 to 19 employees	19.0%	284
● 20 to 49 employees	8.5%	128
● 50 to 99 employees	2.4%	36
● 100 to 249 employees	0.9%	13
● 250 to 499 employees	0.1%	2
● 500+ employees	0.3%	5

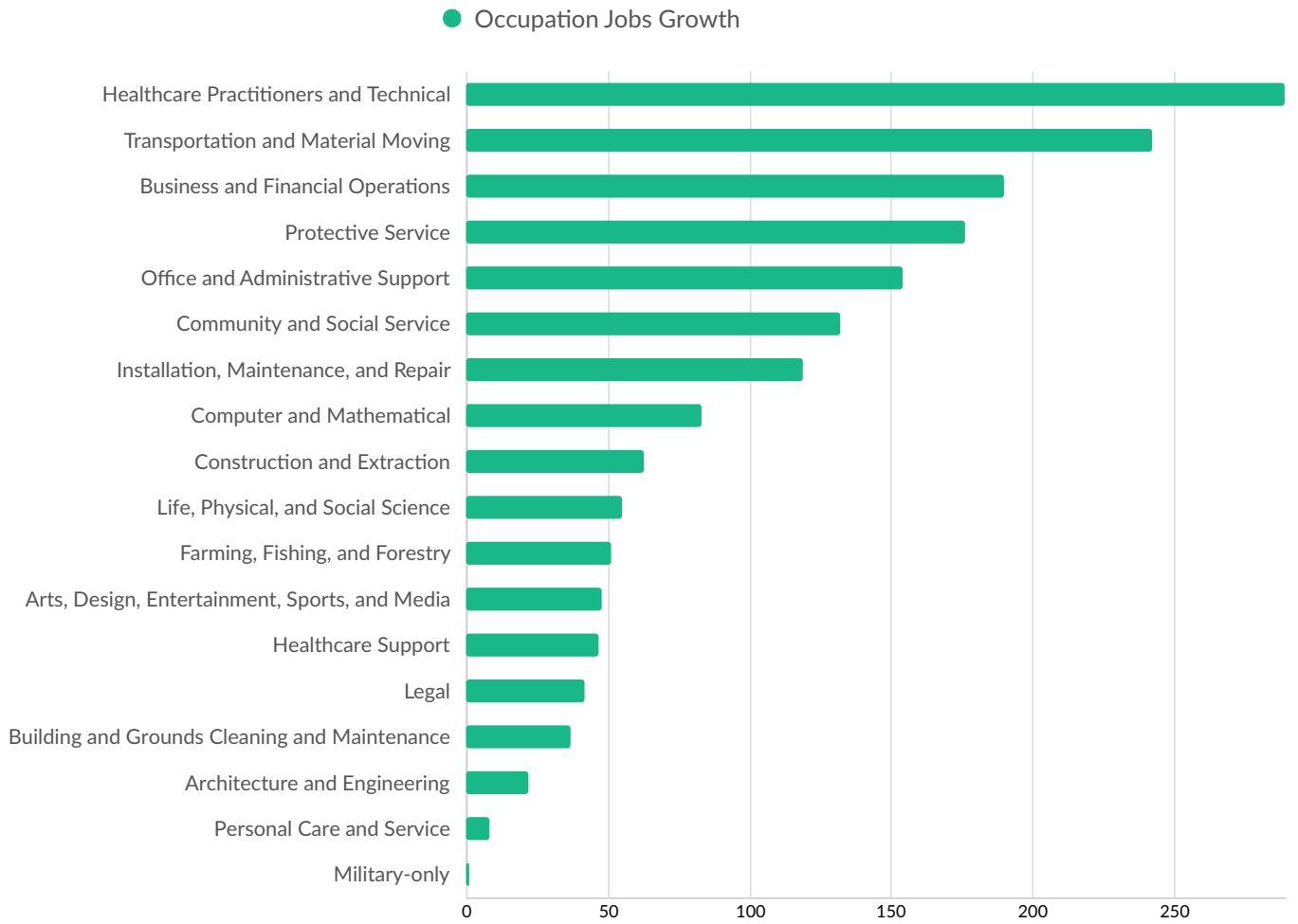
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

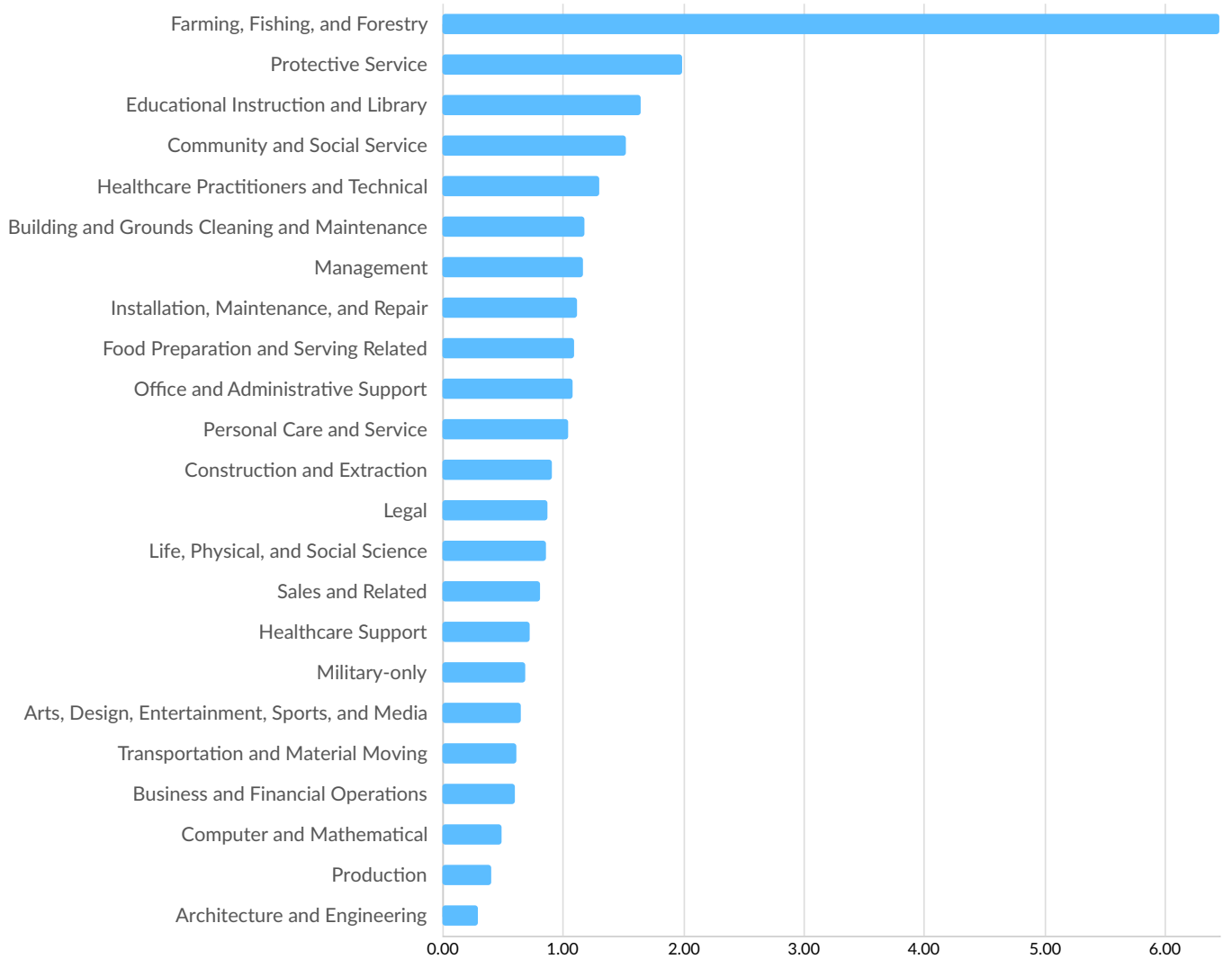


Top Growing Occupations

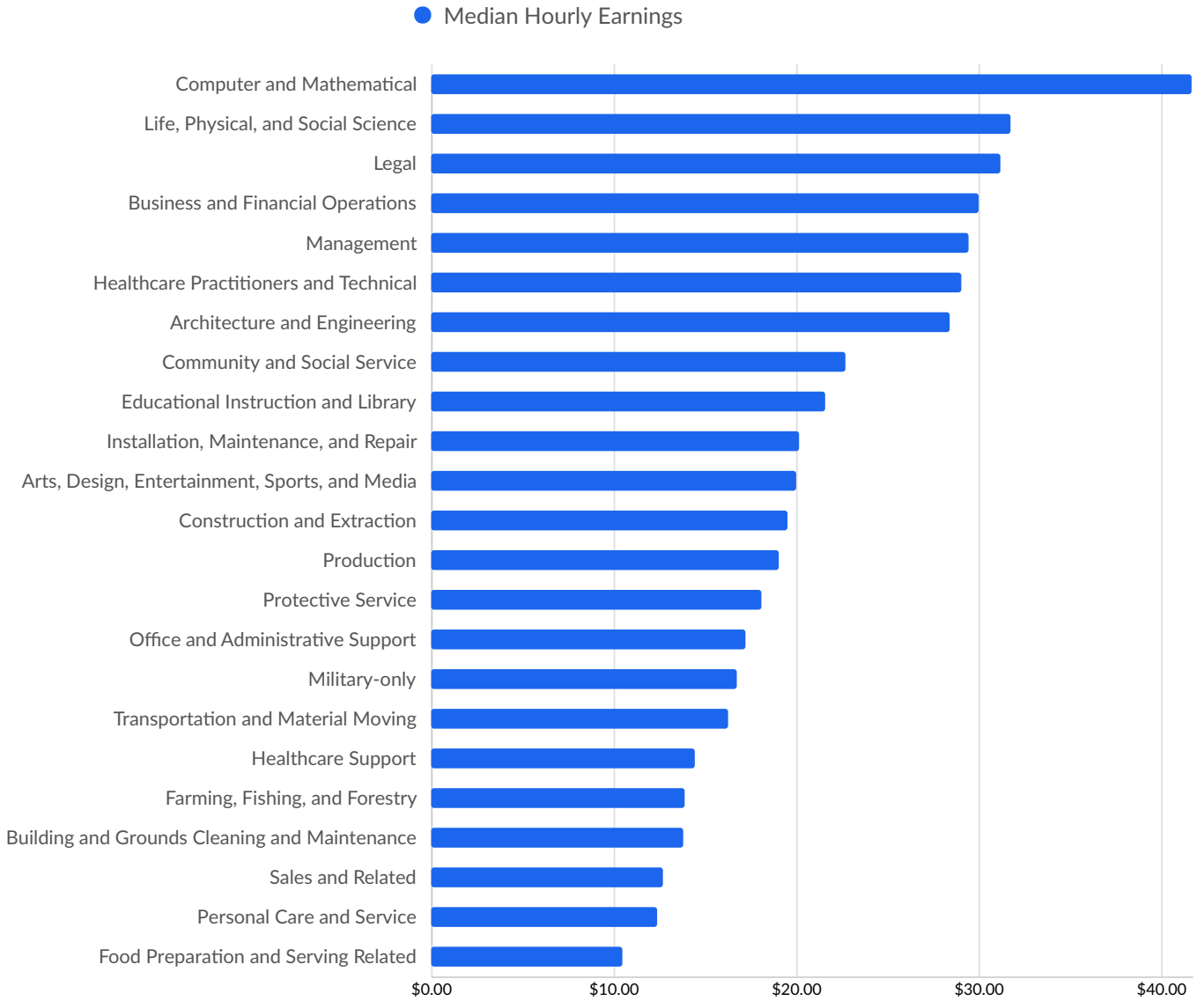


Top Occupation Employment Concentration

● Occupation Employment Concentration



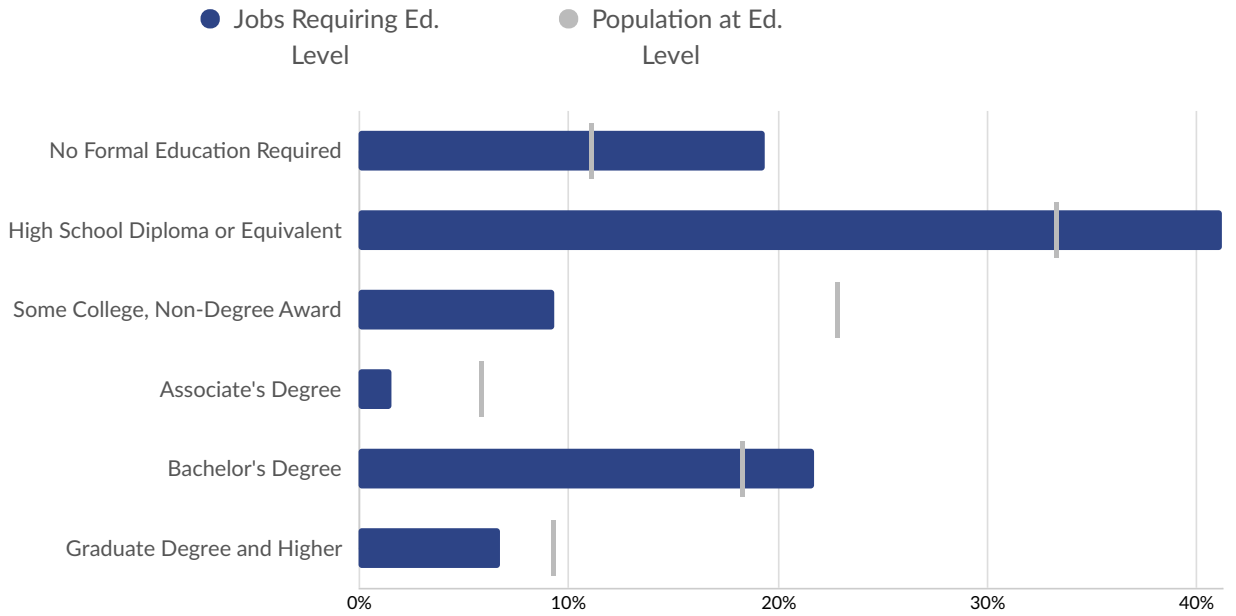
Top Occupation Earnings



Top Posted Occupations






Underemployment



Educational Pipeline

In 2022, there were 1,790 graduates in Cherokee County, OK. This pipeline has grown by 2% over the last 5 years. The highest share of these graduates come from "Research and Experimental Psychology, Other" (Bachelor's), "Criminal Justice/Law Enforcement Administration" (Bachelor's), and "Registered Nursing/Registered Nurse" (Bachelor's).

School	Total Graduates (2022)	Graduate Trend (2018 - 2022)
Northeastern State University	1,790 	
Beauty Technical College Inc (not current)	0	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

