



# Community Profile

Lincoln TA  
Area: 80.38 square miles

Prepared by Esri

<b>Population Summary</b>	
2010 Total Population	5,544
2020 Total Population	5,391
2020 Group Quarters	3
2022 Total Population	5,581
2022 Group Quarters	3
2027 Total Population	5,842
2022-2027 Annual Rate	0.92%
2022 Total Daytime Population	4,370
Workers	1,123
Residents	3,247
<b>Household Summary</b>	
2010 Households	2,097
2010 Average Household Size	2.64
2020 Total Households	2,083
2020 Average Household Size	2.59
2022 Households	2,159
2022 Average Household Size	2.58
2027 Households	2,261
2027 Average Household Size	2.58
2022-2027 Annual Rate	0.93%
2010 Families	1,503
2010 Average Family Size	3.11
2022 Families	1,519
2022 Average Family Size	3.05
2027 Families	1,591
2027 Average Family Size	3.03
2022-2027 Annual Rate	0.93%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,074
Owner Occupied Housing Units	63.3%
Renter Occupied Housing Units	25.6%
Vacant Housing Units	11.1%
2010 Housing Units	2,450
Owner Occupied Housing Units	60.7%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	14.4%
2020 Housing Units	2,360
Vacant Housing Units	11.7%
2022 Housing Units	2,446
Owner Occupied Housing Units	55.2%
Renter Occupied Housing Units	33.1%
Vacant Housing Units	11.7%
2027 Housing Units	2,572
Owner Occupied Housing Units	55.8%
Renter Occupied Housing Units	32.0%
Vacant Housing Units	12.1%
<b>Median Household Income</b>	
2022	\$45,445
2027	\$57,639
<b>Median Home Value</b>	
2022	\$183,014
2027	\$230,016
<b>Per Capita Income</b>	
2022	\$24,375
2027	\$30,625
<b>Median Age</b>	
2010	37.2
2022	40.1
2027	41.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	2,159
<\$15,000	15.4%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	3.4%
\$200,000+	1.9%
Average Household Income	\$63,342

## 2027 Households by Income

Household Income Base	2,261
<\$15,000	11.6%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	14.9%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	6.1%
\$200,000+	2.9%
Average Household Income	\$79,652

## 2022 Owner Occupied Housing Units by Value

Total	1,349
<\$50,000	8.7%
\$50,000 - \$99,999	14.6%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	21.3%
\$200,000 - \$249,999	17.1%
\$250,000 - \$299,999	16.8%
\$300,000 - \$399,999	6.0%
\$400,000 - \$499,999	0.5%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.0%
Average Home Value	\$196,577

## 2027 Owner Occupied Housing Units by Value

Total	1,436
<\$50,000	5.6%
\$50,000 - \$99,999	6.4%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	18.2%
\$200,000 - \$249,999	21.9%
\$250,000 - \$299,999	27.2%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	3.6%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.0%
Average Home Value	\$248,312

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	5,542
0 - 4	6.5%
5 - 9	7.4%
10 - 14	8.9%
15 - 24	12.3%
25 - 34	11.9%
35 - 44	13.3%
45 - 54	13.7%
55 - 64	11.8%
65 - 74	8.2%
75 - 84	4.4%
85 +	1.5%
18 +	72.2%

## 2022 Population by Age

Total	5,583
0 - 4	6.0%
5 - 9	6.4%
10 - 14	6.3%
15 - 24	12.3%
25 - 34	12.7%
35 - 44	12.5%
45 - 54	12.8%
55 - 64	12.8%
65 - 74	10.9%
75 - 84	5.6%
85 +	1.6%
18 +	77.6%

## 2027 Population by Age

Total	5,845
0 - 4	5.6%
5 - 9	6.2%
10 - 14	6.8%
15 - 24	10.9%
25 - 34	12.3%
35 - 44	12.1%
45 - 54	13.1%
55 - 64	12.4%
65 - 74	11.7%
75 - 84	6.9%
85 +	1.9%
18 +	77.5%

## 2010 Population by Sex

Males	2,751
Females	2,793

## 2022 Population by Sex

Males	2,792
Females	2,789

## 2027 Population by Sex

Males	2,931
Females	2,911

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 05, 2023



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## 2010 Population by Race/Ethnicity

Total	5,544
White Alone	84.8%
Black Alone	0.3%
American Indian Alone	5.5%
Asian Alone	3.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	3.8%
Hispanic Origin	5.7%
Diversity Index	35.3

## 2020 Population by Race/Ethnicity

Total	5,391
White Alone	74.7%
Black Alone	0.3%
American Indian Alone	5.4%
Asian Alone	3.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.5%
Two or More Races	13.8%
Hispanic Origin	7.3%
Diversity Index	49.7

## 2022 Population by Race/Ethnicity

Total	5,582
White Alone	74.1%
Black Alone	0.3%
American Indian Alone	5.3%
Asian Alone	3.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.6%
Two or More Races	14.4%
Hispanic Origin	7.4%
Diversity Index	50.4

## 2027 Population by Race/Ethnicity

Total	5,842
White Alone	72.8%
Black Alone	0.3%
American Indian Alone	5.2%
Asian Alone	3.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.7%
Two or More Races	15.6%
Hispanic Origin	7.4%
Diversity Index	51.8

## 2010 Population by Relationship and Household Type

Total	5,544
In Households	100.0%
In Family Households	86.8%
Householder	27.1%
Spouse	21.1%
Child	33.0%
Other relative	3.1%
Nonrelative	2.5%
In Nonfamily Households	13.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Population 25+ by Educational Attainment

Total	3,847
Less than 9th Grade	6.3%
9th - 12th Grade, No Diploma	9.7%
High School Graduate	36.0%
GED/Alternative Credential	6.3%
Some College, No Degree	19.1%
Associate Degree	7.0%
Bachelor's Degree	11.6%
Graduate/Professional Degree	4.0%

## 2022 Population 15+ by Marital Status

Total	4,535
Never Married	27.2%
Married	49.4%
Widowed	8.4%
Divorced	14.9%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,454
Population 16+ Employed	95.9%
Population 16+ Unemployment rate	4.2%
Population 16-24 Employed	10.8%
Population 16-24 Unemployment rate	19.0%
Population 25-54 Employed	64.6%
Population 25-54 Unemployment rate	1.9%
Population 55-64 Employed	17.3%
Population 55-64 Unemployment rate	2.6%
Population 65+ Employed	7.2%
Population 65+ Unemployment rate	0.6%

## 2022 Employed Population 16+ by Industry

Total	2,353
Agriculture/Mining	7.2%
Construction	10.5%
Manufacturing	18.1%
Wholesale Trade	0.4%
Retail Trade	13.6%
Transportation/Utilities	6.0%
Information	0.5%
Finance/Insurance/Real Estate	3.1%
Services	34.6%
Public Administration	6.0%

## 2022 Employed Population 16+ by Occupation

Total	2,353
White Collar	44.4%
Management/Business/Financial	14.1%
Professional	11.3%
Sales	8.8%
Administrative Support	10.1%
Services	19.0%
Blue Collar	36.6%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	4.4%
Production	13.7%
Transportation/Material Moving	9.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 05, 2023

<b>2010 Households by Type</b>	
Total	2,096
Households with 1 Person	23.6%
Households with 2+ People	76.4%
Family Households	71.7%
Husband-wife Families	55.9%
With Related Children	25.1%
Other Family (No Spouse Present)	15.8%
Other Family with Male Householder	4.6%
With Related Children	3.0%
Other Family with Female Householder	11.2%
With Related Children	7.4%
Nonfamily Households	4.7%
All Households with Children	36.3%
Multigenerational Households	3.5%
Unmarried Partner Households	6.2%
Male-female	5.3%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	2,098
1 Person Household	23.5%
2 Person Household	35.9%
3 Person Household	14.6%
4 Person Household	13.4%
5 Person Household	7.0%
6 Person Household	3.5%
7 + Person Household	2.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	2,097
Owner Occupied	70.9%
Owned with a Mortgage/Loan	44.5%
Owned Free and Clear	26.3%
Renter Occupied	29.1%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	117
Percent of Income for Mortgage	21.2%
Wealth Index	45
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	2,450
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.6%
Rural Housing Units	99.4%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	5,544
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.7%
Rural Population	99.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Top 3 Tapestry Segments

1.	Heartland Communities (6F)
2.	Southern Satellites (10A)
3.	Rooted Rural (10B)

## 2022 Consumer Spending

Apparel & Services: Total \$	\$3,076,180
Average Spent	\$1,424.82
Spending Potential Index	59
Education: Total \$	\$1,985,344
Average Spent	\$919.57
Spending Potential Index	47
Entertainment/Recreation: Total \$	\$5,429,798
Average Spent	\$2,514.96
Spending Potential Index	69
Food at Home: Total \$	\$8,978,932
Average Spent	\$4,158.84
Spending Potential Index	67
Food Away from Home: Total \$	\$5,636,826
Average Spent	\$2,610.85
Spending Potential Index	61
Health Care: Total \$	\$11,202,355
Average Spent	\$5,188.68
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$3,441,032
Average Spent	\$1,593.81
Spending Potential Index	62
Personal Care Products & Services: Total \$	\$1,321,684
Average Spent	\$612.17
Spending Potential Index	60
Shelter: Total \$	\$26,530,031
Average Spent	\$12,288.11
Spending Potential Index	54
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,833,334
Average Spent	\$1,775.51
Spending Potential Index	65
Travel: Total \$	\$3,435,982
Average Spent	\$1,591.47
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$1,903,481
Average Spent	\$881.65
Spending Potential Index	70

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.