



# Community Profile

Stilwell TA  
Area: 201.48 square miles

Prepared by Esri

<b>Population Summary</b>	
2010 Total Population	12,108
2020 Total Population	10,682
2020 Group Quarters	103
2022 Total Population	10,302
2022 Group Quarters	103
2027 Total Population	9,973
2022-2027 Annual Rate	-0.65%
2022 Total Daytime Population	11,002
Workers	5,407
Residents	5,595
<b>Household Summary</b>	
2010 Households	4,333
2010 Average Household Size	2.77
2020 Total Households	3,888
2020 Average Household Size	2.72
2022 Households	3,750
2022 Average Household Size	2.72
2027 Households	3,649
2027 Average Household Size	2.70
2022-2027 Annual Rate	-0.54%
2010 Families	3,140
2010 Average Family Size	3.28
2022 Families	2,682
2022 Average Family Size	3.23
2027 Families	2,610
2027 Average Family Size	3.21
2022-2027 Annual Rate	-0.54%
<b>Housing Unit Summary</b>	
2000 Housing Units	4,375
Owner Occupied Housing Units	64.4%
Renter Occupied Housing Units	26.8%
Vacant Housing Units	8.8%
2010 Housing Units	4,802
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	9.8%
2020 Housing Units	4,335
Vacant Housing Units	10.3%
2022 Housing Units	4,234
Owner Occupied Housing Units	58.8%
Renter Occupied Housing Units	29.8%
Vacant Housing Units	11.4%
2027 Housing Units	4,127
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	29.1%
Vacant Housing Units	11.6%
<b>Median Household Income</b>	
2022	\$36,058
2027	\$38,165
<b>Median Home Value</b>	
2022	\$95,849
2027	\$106,002
<b>Per Capita Income</b>	
2022	\$18,282
2027	\$20,098
<b>Median Age</b>	
2010	35.1
2022	37.6
2027	39.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	3,750
<\$15,000	20.9%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	2.0%
\$200,000+	0.5%
Average Household Income	\$50,573

## 2027 Households by Income

Household Income Base	3,649
<\$15,000	18.4%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	15.9%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	2.5%
\$200,000+	0.5%
Average Household Income	\$55,326

## 2022 Owner Occupied Housing Units by Value

Total	2,490
<\$50,000	20.3%
\$50,000 - \$99,999	32.4%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	13.7%
\$200,000 - \$249,999	4.1%
\$250,000 - \$299,999	4.1%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	0.3%
Average Home Value	\$141,413

## 2027 Owner Occupied Housing Units by Value

Total	2,448
<\$50,000	17.7%
\$50,000 - \$99,999	30.0%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	17.9%
\$200,000 - \$249,999	4.9%
\$250,000 - \$299,999	5.4%
\$300,000 - \$399,999	2.5%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.4%
Average Home Value	\$144,902

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	12,108
0 - 4	7.9%
5 - 9	8.0%
10 - 14	7.9%
15 - 24	13.7%
25 - 34	12.4%
35 - 44	12.9%
45 - 54	13.6%
55 - 64	10.9%
65 - 74	7.4%
75 - 84	3.9%
85 +	1.5%
18 +	71.6%

## 2022 Population by Age

Total	10,303
0 - 4	7.1%
5 - 9	7.2%
10 - 14	6.9%
15 - 24	11.4%
25 - 34	14.2%
35 - 44	12.1%
45 - 54	11.9%
55 - 64	12.2%
65 - 74	10.5%
75 - 84	4.9%
85 +	1.7%
18 +	75.3%

## 2027 Population by Age

Total	9,971
0 - 4	6.8%
5 - 9	6.8%
10 - 14	7.1%
15 - 24	11.3%
25 - 34	12.0%
35 - 44	12.5%
45 - 54	11.9%
55 - 64	12.0%
65 - 74	11.2%
75 - 84	6.4%
85 +	1.9%
18 +	75.5%

## 2010 Population by Sex

Males	6,016
Females	6,092

## 2022 Population by Sex

Males	5,140
Females	5,162

## 2027 Population by Sex

Males	4,971
Females	5,001

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## 2010 Population by Race/Ethnicity

Total	12,108
White Alone	37.2%
Black Alone	0.2%
American Indian Alone	49.2%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.3%
Two or More Races	9.7%
Hispanic Origin	6.6%
Diversity Index	65.7

## 2020 Population by Race/Ethnicity

Total	10,682
White Alone	32.8%
Black Alone	0.2%
American Indian Alone	49.9%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.1%
Two or More Races	13.3%
Hispanic Origin	8.4%
Diversity Index	68.2

## 2022 Population by Race/Ethnicity

Total	10,302
White Alone	32.4%
Black Alone	0.2%
American Indian Alone	50.0%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.0%
Two or More Races	13.6%
Hispanic Origin	8.3%
Diversity Index	68.2

## 2027 Population by Race/Ethnicity

Total	9,972
White Alone	31.4%
Black Alone	0.2%
American Indian Alone	50.4%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.0%
Two or More Races	14.2%
Hispanic Origin	8.1%
Diversity Index	68.2

## 2010 Population by Relationship and Household Type

Total	12,108
In Households	99.2%
In Family Households	88.0%
Householder	25.8%
Spouse	17.8%
Child	36.8%
Other relative	4.8%
Nonrelative	2.8%
In Nonfamily Households	11.2%
In Group Quarters	0.8%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2022 Population 25+ by Educational Attainment

Total	6,949
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	14.1%
High School Graduate	40.2%
GED/Alternative Credential	7.4%
Some College, No Degree	15.0%
Associate Degree	4.2%
Bachelor's Degree	10.0%
Graduate/Professional Degree	4.5%

## 2022 Population 15+ by Marital Status

Total	8,127
Never Married	29.7%
Married	48.8%
Widowed	8.3%
Divorced	13.3%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	4,870
Population 16+ Employed	97.0%
Population 16+ Unemployment rate	3.0%
Population 16-24 Employed	14.1%
Population 16-24 Unemployment rate	6.3%
Population 25-54 Employed	63.3%
Population 25-54 Unemployment rate	2.0%
Population 55-64 Employed	16.6%
Population 55-64 Unemployment rate	5.0%
Population 65+ Employed	6.0%
Population 65+ Unemployment rate	0.0%

## 2022 Employed Population 16+ by Industry

Total	4,723
Agriculture/Mining	4.2%
Construction	6.9%
Manufacturing	22.0%
Wholesale Trade	2.9%
Retail Trade	8.9%
Transportation/Utilities	4.3%
Information	0.7%
Finance/Insurance/Real Estate	2.8%
Services	38.4%
Public Administration	9.0%

## 2022 Employed Population 16+ by Occupation

Total	4,721
White Collar	42.8%
Management/Business/Financial	8.5%
Professional	16.9%
Sales	6.9%
Administrative Support	10.5%
Services	17.0%
Blue Collar	40.1%
Farming/Forestry/Fishing	3.1%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	4.1%
Production	16.9%
Transportation/Material Moving	9.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 05, 2023

<b>2010 Households by Type</b>	
Total	4,333
Households with 1 Person	24.0%
Households with 2+ People	76.0%
Family Households	72.5%
Husband-wife Families	50.0%
With Related Children	23.5%
Other Family (No Spouse Present)	22.5%
Other Family with Male Householder	6.5%
With Related Children	4.2%
Other Family with Female Householder	15.9%
With Related Children	11.2%
Nonfamily Households	3.6%
All Households with Children	39.4%
Multigenerational Households	7.4%
Unmarried Partner Households	6.4%
Male-female	5.8%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	4,333
1 Person Household	24.0%
2 Person Household	30.6%
3 Person Household	16.1%
4 Person Household	13.9%
5 Person Household	8.6%
6 Person Household	3.6%
7 + Person Household	3.2%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	4,333
Owner Occupied	68.5%
Owned with a Mortgage/Loan	33.1%
Owned Free and Clear	35.4%
Renter Occupied	31.5%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	183
Percent of Income for Mortgage	14.0%
Wealth Index	34
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	4,802
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	33.0%
Rural Housing Units	67.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	12,108
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	31.3%
Rural Population	68.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Hometown Heritage (8G)
2.	Rural Bypasses (10E)
3.	Rooted Rural (10B)
2022 Consumer Spending	
Apparel & Services: Total \$	\$4,394,878
Average Spent	\$1,171.97
Spending Potential Index	49
Education: Total \$	\$2,860,691
Average Spent	\$762.85
Spending Potential Index	39
Entertainment/Recreation: Total \$	\$7,266,249
Average Spent	\$1,937.67
Spending Potential Index	53
Food at Home: Total \$	\$12,600,299
Average Spent	\$3,360.08
Spending Potential Index	54
Food Away from Home: Total \$	\$8,054,984
Average Spent	\$2,148.00
Spending Potential Index	50
Health Care: Total \$	\$15,069,810
Average Spent	\$4,018.62
Spending Potential Index	57
HH Furnishings & Equipment: Total \$	\$4,809,882
Average Spent	\$1,282.64
Spending Potential Index	50
Personal Care Products & Services: Total \$	\$1,822,018
Average Spent	\$485.87
Spending Potential Index	48
Shelter: Total \$	\$36,962,498
Average Spent	\$9,856.67
Spending Potential Index	43
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,229,742
Average Spent	\$1,394.60
Spending Potential Index	51
Travel: Total \$	\$4,631,644
Average Spent	\$1,235.11
Spending Potential Index	43
Vehicle Maintenance & Repairs: Total \$	\$2,676,062
Average Spent	\$713.62
Spending Potential Index	57

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.