



Community Profile

Tahlequah TA
Area: 668.4 square miles

Prepared by Esri

Population Summary	
2010 Total Population	44,096
2020 Total Population	43,843
2020 Group Quarters	1,841
2022 Total Population	43,824
2022 Group Quarters	1,841
2027 Total Population	44,095
2022-2027 Annual Rate	0.12%
2022 Total Daytime Population	42,208
Workers	18,176
Residents	24,032
Household Summary	
2010 Households	16,724
2010 Average Household Size	2.52
2020 Total Households	16,781
2020 Average Household Size	2.50
2022 Households	16,819
2022 Average Household Size	2.50
2027 Households	16,948
2027 Average Household Size	2.49
2022-2027 Annual Rate	0.15%
2010 Families	11,155
2010 Average Family Size	3.06
2022 Families	11,032
2022 Average Family Size	3.04
2027 Families	11,122
2027 Average Family Size	3.02
2022-2027 Annual Rate	0.16%
Housing Unit Summary	
2000 Housing Units	17,540
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	12.6%
2010 Housing Units	19,317
Owner Occupied Housing Units	55.8%
Renter Occupied Housing Units	30.8%
Vacant Housing Units	13.4%
2020 Housing Units	19,726
Vacant Housing Units	14.9%
2022 Housing Units	19,854
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	27.4%
Vacant Housing Units	15.3%
2027 Housing Units	19,934
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	15.0%
Median Household Income	
2022	\$44,388
2027	\$49,840
Median Home Value	
2022	\$142,878
2027	\$159,022
Per Capita Income	
2022	\$25,055
2027	\$27,998
Median Age	
2010	33.8
2022	36.6
2027	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	16,819
<\$15,000	15.8%
\$15,000 - \$24,999	11.1%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	3.1%
\$200,000+	3.0%
Average Household Income	\$65,094

2027 Households by Income

Household Income Base	16,948
<\$15,000	14.2%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	3.8%
\$200,000+	3.3%
Average Household Income	\$72,707

2022 Owner Occupied Housing Units by Value

Total	11,381
<\$50,000	10.8%
\$50,000 - \$99,999	22.8%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	17.6%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	7.9%
\$300,000 - \$399,999	6.2%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.3%
Average Home Value	\$186,866

2027 Owner Occupied Housing Units by Value

Total	11,542
<\$50,000	8.3%
\$50,000 - \$99,999	18.4%
\$100,000 - \$149,999	19.7%
\$150,000 - \$199,999	20.1%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	8.5%
\$300,000 - \$399,999	7.8%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.3%
Average Home Value	\$206,247

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	44,098
0 - 4	6.8%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	18.7%
25 - 34	12.7%
35 - 44	11.2%
45 - 54	12.8%
55 - 64	11.4%
65 - 74	7.7%
75 - 84	4.1%
85 +	1.4%
18 +	75.7%
2022 Population by Age	
Total	43,825
0 - 4	6.2%
5 - 9	6.2%
10 - 14	6.0%
15 - 24	15.4%
25 - 34	14.4%
35 - 44	11.6%
45 - 54	10.6%
55 - 64	12.0%
65 - 74	10.2%
75 - 84	5.4%
85 +	2.1%
18 +	78.4%
2027 Population by Age	
Total	44,094
0 - 4	6.1%
5 - 9	6.0%
10 - 14	6.2%
15 - 24	14.9%
25 - 34	12.6%
35 - 44	12.6%
45 - 54	10.8%
55 - 64	11.1%
65 - 74	10.8%
75 - 84	6.5%
85 +	2.3%
18 +	78.2%
2010 Population by Sex	
Males	21,759
Females	22,337
2022 Population by Sex	
Males	21,631
Females	22,193
2027 Population by Sex	
Males	21,762
Females	22,333

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2010 Population by Race/Ethnicity

Total	44,096
White Alone	50.2%
Black Alone	1.2%
American Indian Alone	35.5%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.8%
Two or More Races	9.6%
Hispanic Origin	6.5%
Diversity Index	65.9

2020 Population by Race/Ethnicity

Total	43,843
White Alone	42.6%
Black Alone	1.1%
American Indian Alone	35.9%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.3%
Two or More Races	16.3%
Hispanic Origin	7.6%
Diversity Index	70.9

2022 Population by Race/Ethnicity

Total	43,824
White Alone	42.0%
Black Alone	1.1%
American Indian Alone	36.1%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.3%
Two or More Races	16.7%
Hispanic Origin	7.5%
Diversity Index	71.0

2027 Population by Race/Ethnicity

Total	44,096
White Alone	40.3%
Black Alone	1.1%
American Indian Alone	36.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.4%
Two or More Races	18.2%
Hispanic Origin	7.3%
Diversity Index	71.6

2010 Population by Relationship and Household Type

Total	44,096
In Households	95.6%
In Family Households	79.6%
Householder	25.2%
Spouse	18.3%
Child	30.2%
Other relative	3.6%
Nonrelative	2.3%
In Nonfamily Households	16.0%
In Group Quarters	4.4%
Institutionalized Population	0.9%
Noninstitutionalized Population	3.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment

Total	29,081
Less than 9th Grade	3.2%
9th - 12th Grade, No Diploma	8.7%
High School Graduate	26.9%
GED/Alternative Credential	6.4%
Some College, No Degree	20.4%
Associate Degree	6.2%
Bachelor's Degree	17.9%
Graduate/Professional Degree	10.3%

2022 Population 15+ by Marital Status

Total	35,810
Never Married	36.1%
Married	44.8%
Widowed	6.5%
Divorced	12.6%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	20,578
Population 16+ Employed	97.0%
Population 16+ Unemployment rate	3.0%
Population 16-24 Employed	19.1%
Population 16-24 Unemployment rate	5.2%
Population 25-54 Employed	59.3%
Population 25-54 Unemployment rate	3.1%
Population 55-64 Employed	15.3%
Population 55-64 Unemployment rate	0.6%
Population 65+ Employed	6.3%
Population 65+ Unemployment rate	0.2%

2022 Employed Population 16+ by Industry

Total	19,967
Agriculture/Mining	4.7%
Construction	5.3%
Manufacturing	7.3%
Wholesale Trade	2.2%
Retail Trade	11.2%
Transportation/Utilities	3.9%
Information	0.6%
Finance/Insurance/Real Estate	4.0%
Services	51.3%
Public Administration	9.6%

2022 Employed Population 16+ by Occupation

Total	19,966
White Collar	56.1%
Management/Business/Financial	12.2%
Professional	22.1%
Sales	7.2%
Administrative Support	14.6%
Services	20.8%
Blue Collar	23.2%
Farming/Forestry/Fishing	2.8%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	3.4%
Production	6.2%
Transportation/Material Moving	6.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 05, 2023

2010 Households by Type	
Total	16,725
Households with 1 Person	26.7%
Households with 2+ People	73.3%
Family Households	66.7%
Husband-wife Families	48.4%
With Related Children	20.5%
Other Family (No Spouse Present)	18.3%
Other Family with Male Householder	5.5%
With Related Children	3.3%
Other Family with Female Householder	12.8%
With Related Children	8.8%
Nonfamily Households	6.6%
All Households with Children	33.1%
Multigenerational Households	4.3%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%
2010 Households by Size	
Total	16,722
1 Person Household	26.7%
2 Person Household	34.8%
3 Person Household	16.1%
4 Person Household	11.7%
5 Person Household	6.4%
6 Person Household	2.6%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	16,725
Owner Occupied	64.4%
Owned with a Mortgage/Loan	36.3%
Owned Free and Clear	28.1%
Renter Occupied	35.6%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	148
Percent of Income for Mortgage	17.0%
Wealth Index	49
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	19,317
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	40.8%
Rural Housing Units	59.2%
2010 Population By Urban/ Rural Status	
Total Population	44,096
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	41.9%
Rural Population	58.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Old and Newcomers (8F)
3. Rooted Rural (10B)

2022 Consumer Spending

Apparel & Services: Total \$	\$25,409,657
Average Spent	\$1,510.77
Spending Potential Index	63
Education: Total \$	\$18,032,125
Average Spent	\$1,072.13
Spending Potential Index	55
Entertainment/Recreation: Total \$	\$40,307,076
Average Spent	\$2,396.52
Spending Potential Index	65
Food at Home: Total \$	\$68,701,372
Average Spent	\$4,084.75
Spending Potential Index	66
Food Away from Home: Total \$	\$46,157,725
Average Spent	\$2,744.38
Spending Potential Index	64
Health Care: Total \$	\$81,923,669
Average Spent	\$4,870.90
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$27,455,556
Average Spent	\$1,632.41
Spending Potential Index	64
Personal Care Products & Services: Total \$	\$10,769,033
Average Spent	\$640.29
Spending Potential Index	63
Shelter: Total \$	\$226,737,740
Average Spent	\$13,481.05
Spending Potential Index	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,344,846
Average Spent	\$1,804.20
Spending Potential Index	66
Travel: Total \$	\$28,479,845
Average Spent	\$1,693.31
Spending Potential Index	59
Vehicle Maintenance & Repairs: Total \$	\$14,467,153
Average Spent	\$860.17
Spending Potential Index	68

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.